

# THE BALLADEERS BULLETIN

**Advertising Rates APRIL/JULY/OCTOBER 2011 & Details.**

**All prices/sizes on this PDF are correct as of January 2011**

(The January 2012 Edition is a Special Promotional Issue where greater numbers are purchased as Festival promotion so DIFFERENT AD RATES ALWAYS APPLY to the January edition. These rates are separately listed on the AdRate web page.

**Advertising Contact: PETER COAD**

**Address Advertising Material/Articles To: THE BALLADEERS BULLETIN, PO, Box 7, Bundanoon 2578 NSW.**

**Ph: (02) 48 836 663 M: 0428 480 545**

**Advertising Email: [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au)**

**RE Ad ARTWORK supplied by Advertiser: Full Colour Only.**

Because of the new greatly reduced colour ad rate for April/July/October editions, Black and White ads no longer apply. From April 2010 — All Ad sizes were increased — another added value.

**Please note:** For those taking out a 12 month advertising (in each edition) in the FULL PAGE AD size, please contact Peter Coad for a Special 4 Issue Rate.

All artwork must be supplied, correctly sized.

Please supply in PDF or high res jpeg. Artwork not exceeding 4mb may be emailed to [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au) or sent on a disc to above address.

Please Note: Supplied artwork is subject to quality control by the Balladeers Bulletin Editor.

If not able to make up the ad yourself, Ad layout can be supplied and ads made up by the A.B.B.A. for no additional charge.

Contact us re your requirements at [info@bushballadeers.com.au](mailto:info@bushballadeers.com.au)

or forward ad details to:

The Balladeers Bulletin, PO Box 7, Bundanoon 2578 NSW

## **PAYMENT**

An Invoice will be forwarded to the Advertiser.

Please make Cheque payable to: " The Australian Bush Balladeers Association "

## **Disclaimer**

Although every care is taken in the publication, the Australian Bush Balladeers Association Inc, cannot be held responsible for errors or subsequent effects.

Ads/or artworks supplied by the advertiser, the advertiser is responsible for. The A.B.B.A. take no responsibility for the loss of artwork.

No responsibility will be taken by the Balladeers Bulletin re finished artwork submitted by advertiser which is of faulty print.

The right is reserved by the Editor/s and the A.B.B.A. Committee to alter, omit, or abbreviate or refuse any article or advertisement, considered to contain controversial, political or defamatory material.

All artwork made up by the A.B.B.A. is proofed by the advertiser.

All Artwork must be approved as correct by the Advertiser, prior to print.

**Advertising rates APRIL/JULY/OCTOBER 2011 EDITIONS**

**Quarter Page Ad**  
**13.8cm x 9.8cm**

**\$98** (inc Gst)  
**Full Colour**

**Small Ad**  
**5.6cm x 9.8cm**

**Colour \$65** (inc Gst)

**13.8cm x 20cm Half Page ad**  
**Horizontal Only**

**Full Colour**  
**\$250** (inc Gst)

**3.5cm x 20cm Banner Ad**  
Colour \$65 (inc Gst)

**FULL PAGE AD**  
**28.5cm x 20cm**

**FULL COLOUR**  
**\$480 (inc gst)**

For those wishing to take a **FULL**  
**PAGE** ad  
**in 4 editions...**

Please contact Peter Coad  
(advertising) for a Special Ad  
Rate Price on Full Page ads.