

THE BALLADEERS BULLETIN

Advertising Rates JANUARY 2011 FESTIVAL PROMOTIONAL EDITION

(Advertising Rates differ on the January Edition to the yearly editions because the January Edition is a special promotional edition, wherein large numbers are purchased for promotional distribution through the Festival period. Increased rates always apply.)

Advertising Contact: PETER COAD
Address Advertising Material/Articles To:
THE BALLADEERS BULLETIN
PO, Box 7, Bundanoon 2578 NSW.
Advertising Email: info@bushballadeers.com.au

RE Ad ARTWORK supplied by Advertiser: **** JANUARY FESTIVAL EDITION — Full Colour ONLY ****

All artwork must be supplied, correctly sized.

Please supply in PDF or high res jpeg. Artwork not exceeding 4mbs maybe emailed to info@bushballadeers.com.au or sent on a disc to above address.

Please Note: Supplied artwork is subject to quality control by the Balladeers Bulletin Editor.

If not able to make up the ad yourself, Ad layout can be supplied and ads made up by the A.B.B.A. for no additional charge.

Contact us re your requirements at info@bushballadeers.com.au
or forward ad details to:

The Balladeers Bulletin, PO Box 7, Bundanoon 2578 NSW

PAYMENT

An Invoice will be forwarded to the Advertiser.

Please make Cheque payable to: " The Australian Bush Balladeers Association "

Disclaimer

Although every care is taken in the publication, the Australian Bush Balladeers Association Inc, cannot be held responsible for errors or subsequent effects.

Ads/or artwork supplied by the advertiser, the advertiser is responsible for. The A.B.B.A. take no responsibility for the loss of artwork.

No responsibility will be taken by the Balladeers Bulletin re finished artwork submitted by advertiser which is of faulty print.

The right is reserved by the Editor/s and the A.B.B.A. Committee to alter, omit, or abbreviate or refuse any article or advertisement, considered to contain controversial, political or defamatory material.

All artwork made up by the A.B.B.A. is proofed by the advertiser.

All Artwork must be approved as correct by the Advertiser, prior to print.

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**Quarter Page Ad
13.8cm x 9.8cm**

**Full Colour
\$165 (inc Gst)**

Small Ad

**5.6cm x 9.8cm
Full Colour \$125
(inc Gst)**

**13.8cm x 20cm Half Page ad
Horizontal Only**

**Full Colour
\$290 (inc Gst)**

3.5cm x 20cm Banner Ad
Full Colour \$125 (inc Gst)

FULL PAGE AD
28.5cm x 20cm

Inside/outside covers

FULL COLOUR
\$895

FULL PAGE AD
28.5cm x 20cm

general

FULL COLOUR
\$595